



## DEPARTMENTS OF THE ARMY AND AIR FORCE

JOINT FORCE HEADQUARTERS  
LOUISIANA NATIONAL GUARD  
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NGLA-DJS

25 March 2025

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: April, Month of the Military Child (MOMC) – Purple Up! For Military Kids Day

1. This memorandum authorizes all full-time Technicians, AGR, State Military and contract employees of the Louisiana Army and Air National Guard to wear civilian clothing on Friday, 11 April 2025, to support April, Month of the Military Child – Purple Up! For Military Kids Day.

2. Employees are authorized to wear civilian clothes on this day, if mission allows, that are appropriate and clean. Employees are encouraged to wear purple to raise awareness of and celebrate military affiliated youth. We want to communicate that even when dressed in civilian clothes, the Louisiana National Guard is a professional organization. The standards of dress for this event are as follows:

a. Apparel should be without holes or rips.

b. Tank tops or sleeveless shirts are not permitted.

c. Personnel who normally wear PPE for their duty position will be required to wear it in conjunction with “Purple Up!” attire.

d. Flip flops are not permitted footwear.

e. Shorts are not permitted.

f. No article of clothing may display words, symbols, or other types of messaging that does not conform to our Equal Opportunity policy on offensive or harassing messaging

3. The point of contact for this memorandum is Mrs. Mikelle V. Ricou, Lead Child and Youth Program Coordinator at 225-761-6750 or [mikelle.v.ricou.ctr@army.mil](mailto:mikelle.v.ricou.ctr@army.mil).

FOR THE ADJUTANT GENERAL:

AUGUSTO VILLALAZ  
COL, IN, LAARNG  
Director of the Joint Staff

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